COVID-19 Health & Safety Solutions

Social Distancing Solution & Traffic Flow Control

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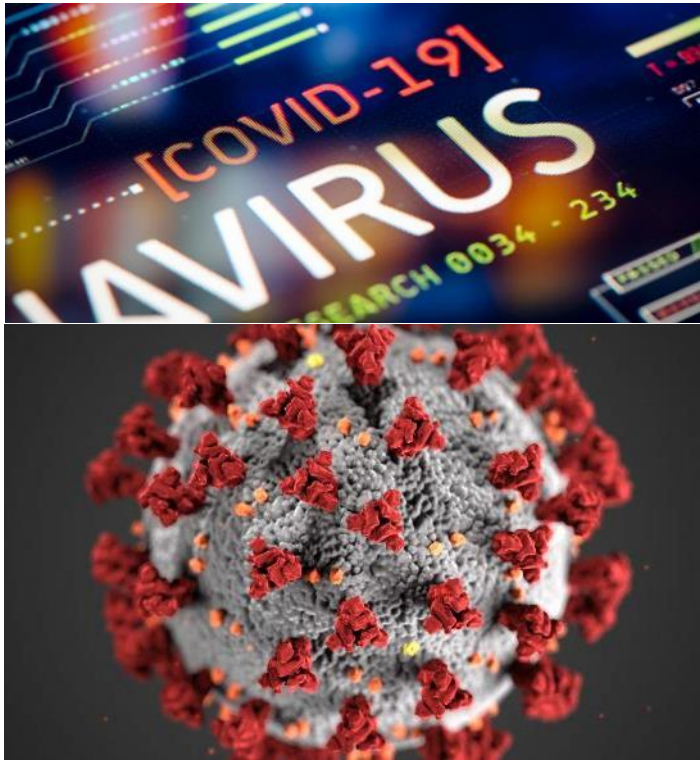
The Retail Challenge

- Stores have responsibility to keep shoppers and employees safe and comfortable
- Social Distance will be the norm in the foreseeable future
- Retailers need low cost, self-installed, plug and play solutions
- Key is to minimize total cost and effort to deploy
- Indyme's Unique Benefit: A re-useable solution after COVID-19 pandemic



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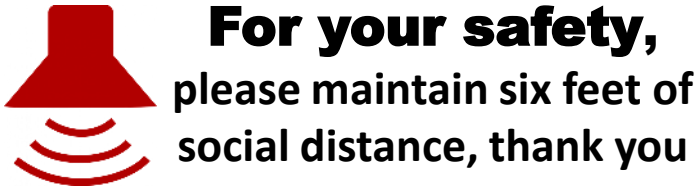
Indyme's Turnkey Health & Safety Solutions

1. *Social Distance Messaging*

Communicate social distance messaging at store cluster points



2. *Store Capacity Management*

Automate store traffic flow control to enable shoppers to self-serve

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Social Distancing Notification

Keeping Shoppers And Employees Safe

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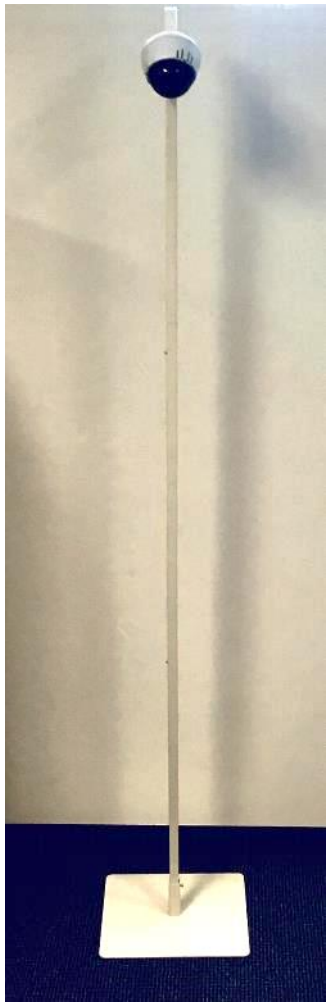
Low Cost Public Safety Solution

- ***SmartDome* Social Distancing Notification**

  - Simulated camera with build-in speaker
  - Activates on shopper dwell
  - Announced safety message
    - "***For your safety, please maintain six feet of social distance***"
    - Customizable messaging available
  - Adjustable hold off period until next notification
  - Battery operated or POE powered
  - Self-installed with multiple mounting options

Floor Stand



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Application: Checkout Area

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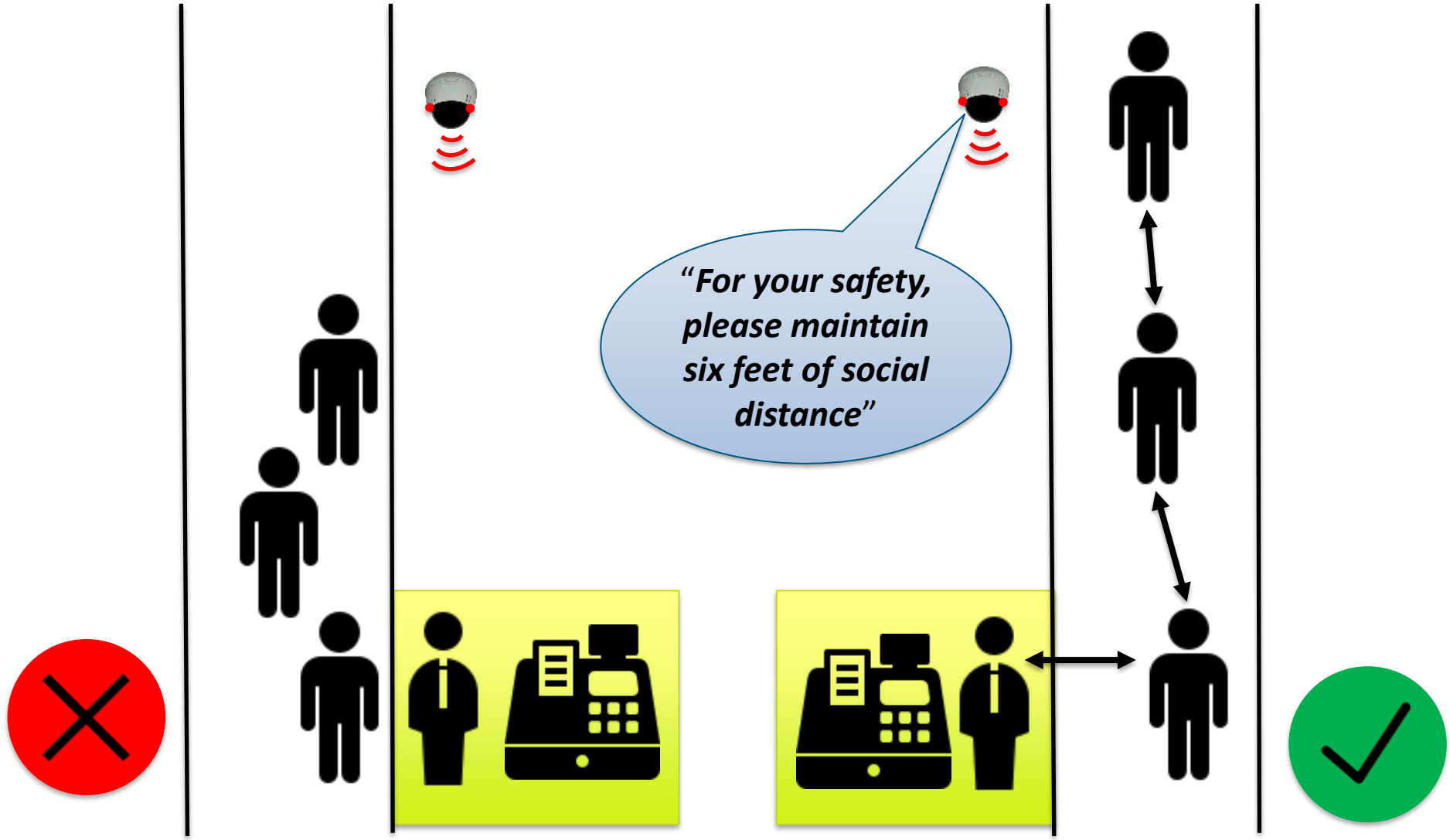
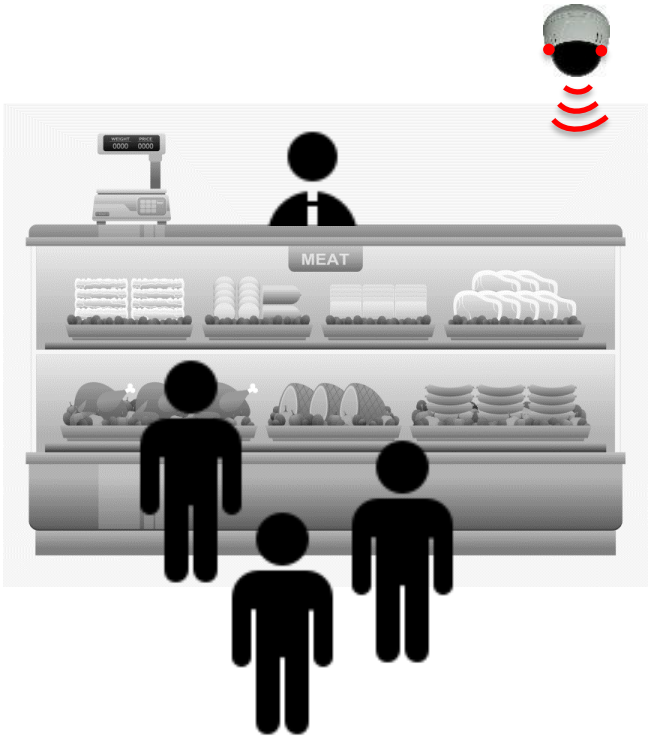
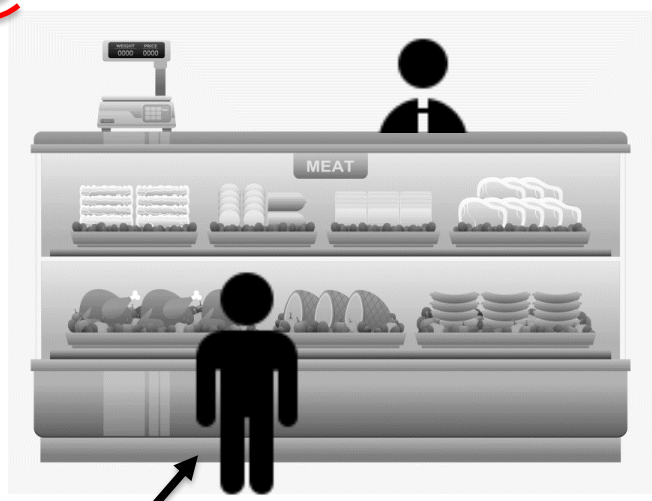
Detect Shoppers → Plays audio alert message

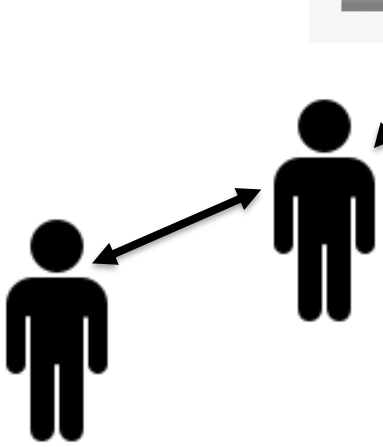


Application: Service Counters

Detect Shoppers → Plays audio alert message







Application: Store Entrance/Vestibule

Detect Shoppers → Plays audio alert message

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“Clip-to-the-Grid” Self-Install Mounting

- Simple “Clip to the grid” installation
- Bulkhead or pole mount
- Battery operated – no wires
- Can be quickly re-located following re-sets

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Floor Stand Application at Checkout Queue

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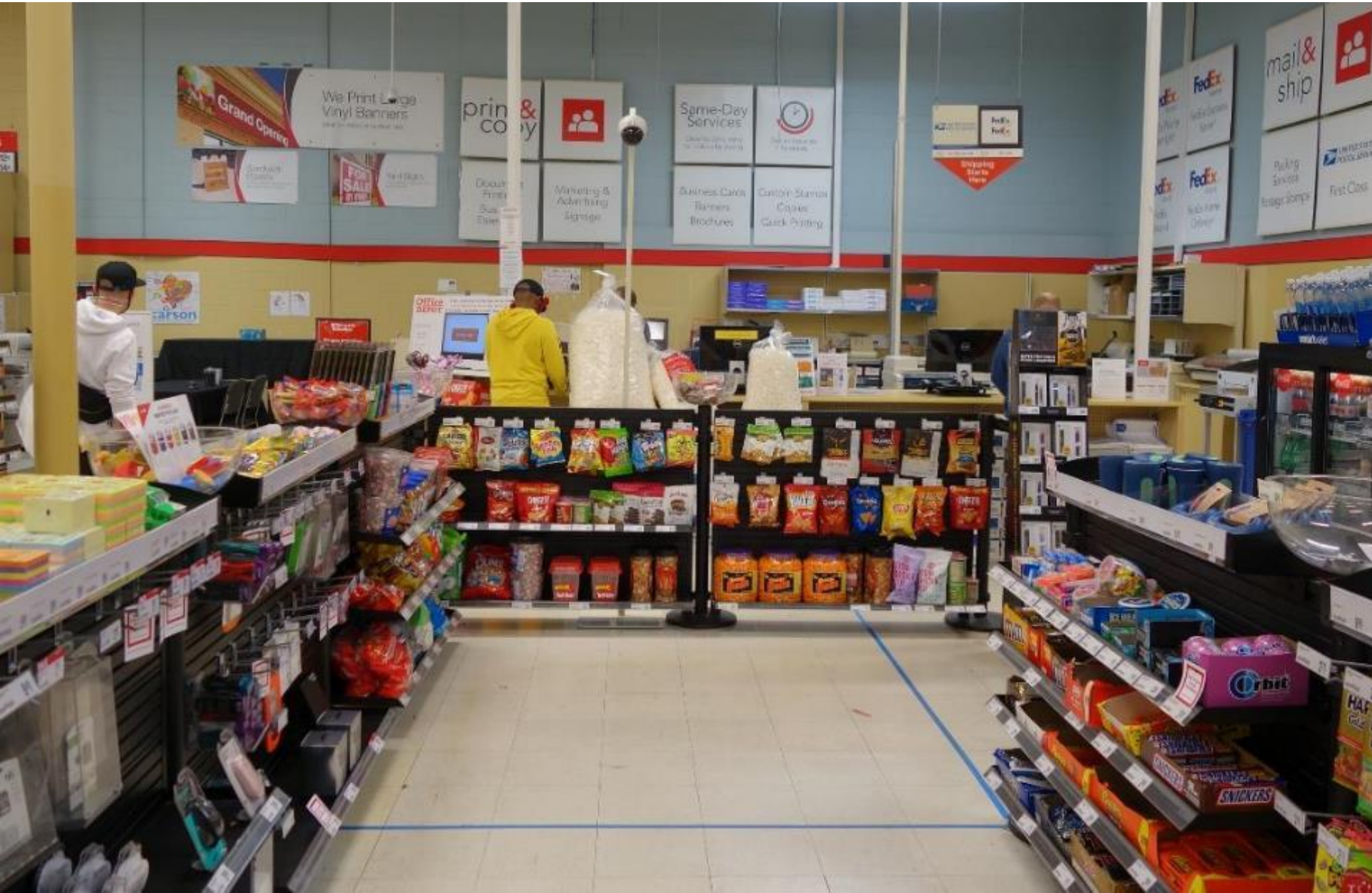

Traffic Flow Management

Keeping Shoppers And Employees Safe

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Traffic Flow Management Overview

- Low cost, turn-key solution
- Plug and play installation
- Maintain maximum of XX shoppers per 1,000 sq. ft.
- Regulate shoppers entering store
- Provide compliance statistics of store occupancy

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Low Cost Plug and Play Solution

- Only two system components
  - Integrated monitor and controller
  - People counter
- Only requires power
- No IT support
- Cellular modem interface to cloud based database and administration controls

Key System Capabilities

- Highly accurate traffic counting – 98%
- Over the air, simple administration
- Quick and easy to install
- Rich compliance data reporting
- Maintains shopper privacy
- Off-network – Zero store IT requirements
- Highly cost effective

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Integrated Solution

Integrated monitor and controller positioned facing store entrance

Indyme Control Unit

Hella Traffic Counter
Mounted over Entrance

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How it Works, Shopper View*

Shoppers in line,
Store at full capacity

Two shoppers depart

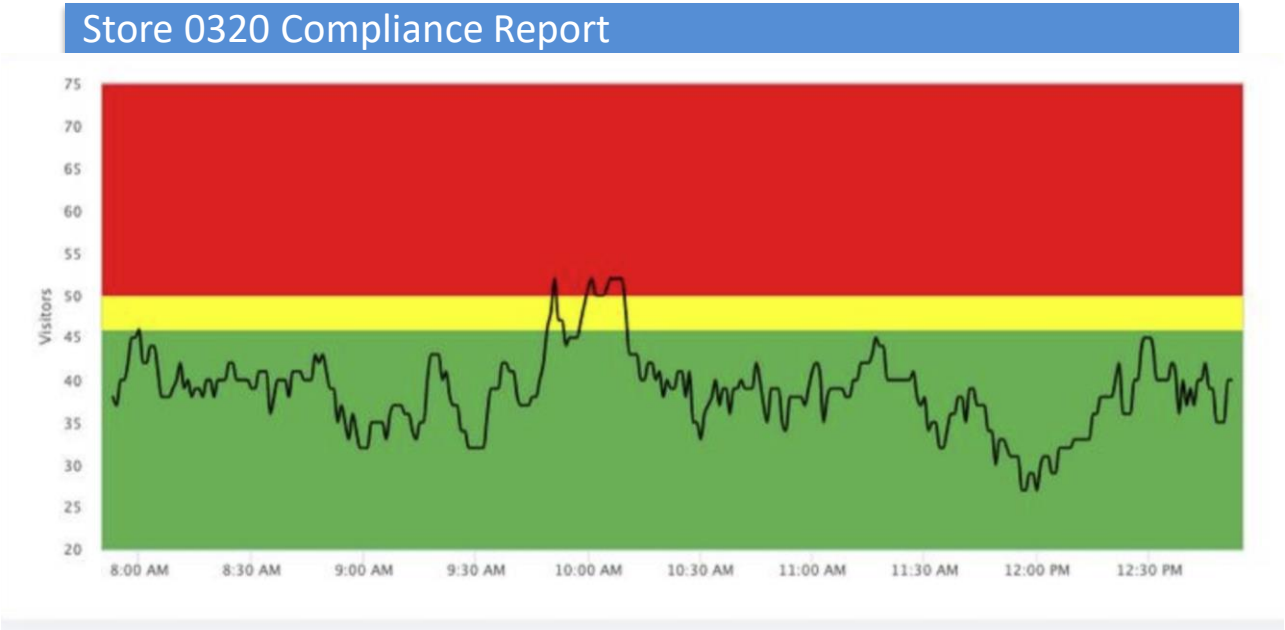
Two shoppers instructed to enter

Shoppers entering store detected by traffic counter

Display notifies additional shoppers to please wait

*Animations viewed in slide view mode

Complete Compliance Statistics



- System data logs store occupancy real-time
- Programmable compliance test frequency
- Notifies for any non-compliance event

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Investment Protection

Re-deployment of the Indyme System

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Post COVID Investment Protection

After the pandemic, re-deploy the Indyme system for:

- Customer assistance
  - Access to locked cases
  - Service counter assist
- Loss prevention
  - Cosmetics
  - Pharmacy
  - Baby formula
  - Tide
  - Liquor

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SmartPortal Engagement Metrics

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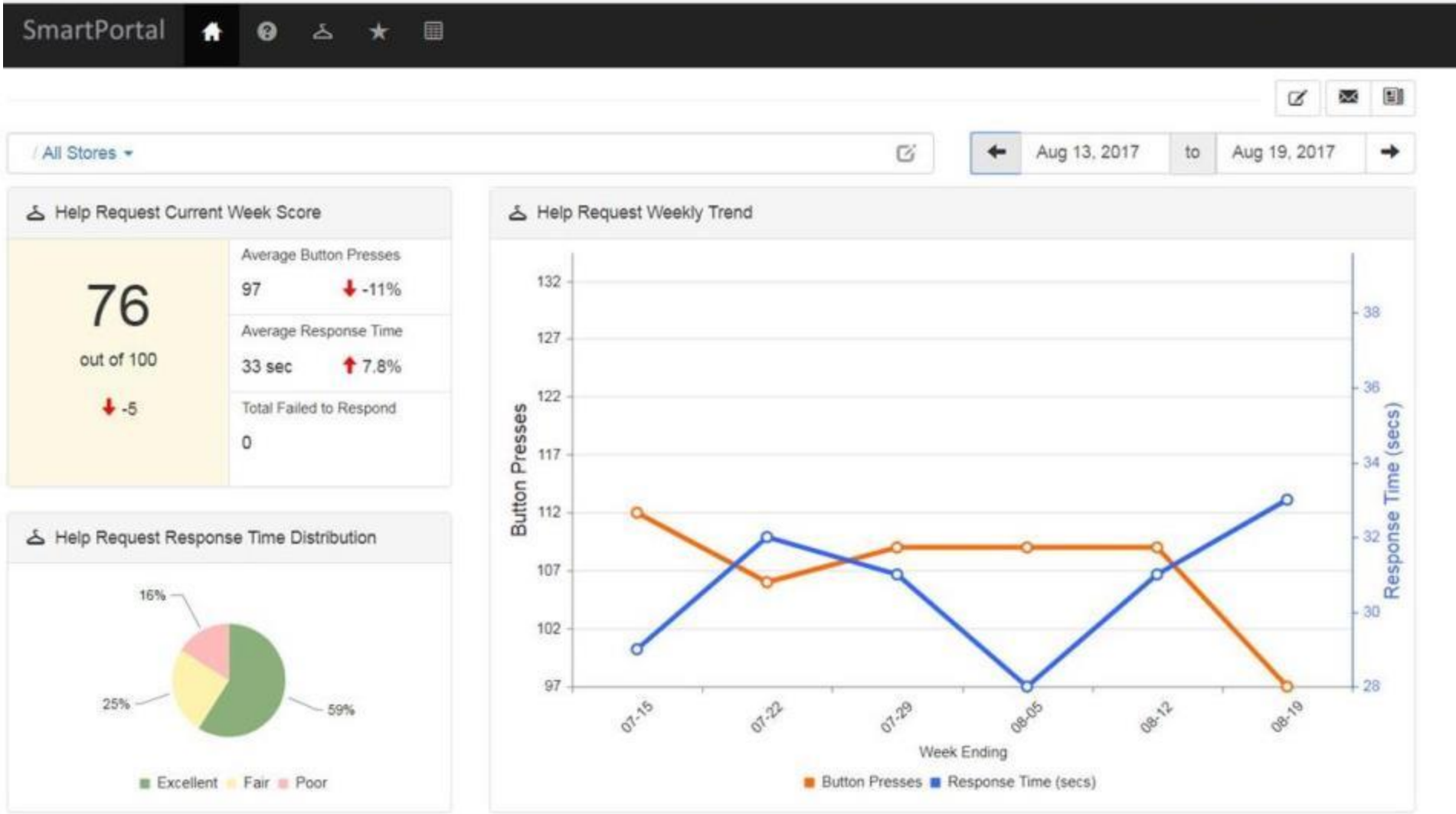

Open Discussion & Next Steps

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